

GGN - Geopark Annual Report 2017

1. GEOPARK IDENTITY

Gea Norvegica UNESCO Global Geopark, Norway, EGN 2006 / 2017



2. GEOPARK FIGURES

Number of Geopark staff: Five staff members including three geologists

Number of Visitors: Entrance to all Geopark localities are free of charge and countable at the moment. Participants on organised tours are increasing. (900)

Number of Geopark events: 35 guided tours and 19 outdoor and indoor events

Number school classes realize Geopark educational programmes 16 school classes

Number of Geopark press releases: 20

3. GEOPARK ACTIVITIES

Major achievements in 2017.

- Further development of the exhibition in the Geopark Center, new objects and a timeline on the floor with illustrations. Opening with special Christmas event in the Geopark center for politicians and stakeholders.
- Revalidation – Green card
- New tour concept “The painter Theodor Kittelsen and the secret of the moraine island”
- Published on YouTube new Geopark films, three touristic and three educational films.
- Agreement with tour operator on geo-trip in 2019

Contribution towards GGN - Networking and Participation

- Participation in the EGN AC and CC meeting in Burren and Cliffs Of Moher, Ireland and EGN AC and CC meeting and the EGN conference in Azores Global Geopark, UK.
- Manager is vice coordinator in EGN and treasure in GGN. Several Skype meetings with GGN ExB and meetings with other Global Geoparks and Geopark projects.
- UGG Council meeting Zhijindong China and APGN and GGN ExB meeting in Beijing
- Four revalidation mission: Italy, Austria/Slovenia, Spain and China

Management and Financial status

Gea Norvegica Geopark is an inter-municipal company. The Geopark is owned by eight municipalities and two counties. The Geopark is fully financed by the owners, according to a legal agreement. The Geopark have three full time positions, and three part-time positions

Geoconservation

According to Norwegian law and local regulations, the Geopark panels are equipped with intervention about how to behave.

Sustainable tourism (Geotourism)

Participation with local tourism enterprise. Focus on knowledge based tourism

New Education programmes on geoconservation, sustainable development and disaster risk reduction

Continuing on the same program on the broad Geopark subjects.

Strategic Partnership

Partnerships with local enterprises and hotels. Norwegian University of Life Sciences, University of Oslo, Natural history Museum. Friluftsrådet, University College South East Norway, Telemark museum, Århus Farm.

Promotional activities

Program for guided tours, general leaflets, website, Newsletter Facebook and Instagram. Press tour for German travel journalists to geo localities.

4. Contacts:

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